**Assignment 10 - Tailoring Your Story for Print, Radio, and Broadcast**

MMC 6936

Alex Triplett

**Radio Script**

**<<Open with jingle>> (00:00)**

**<<*fade under…*>>**

**ALEX:** Hello, and welcome back to Local Eats on Port Orange News 10, I’m your host Alex Triplett. We are here today with 22-year-old Michael, “Big Mike” Saljanin, the owner of Big Mike’s Burgers and More in New Smyrna Beach, Florida. With their pretzel buns, fresh angus beef and welcoming atmosphere, this local burger spot has garnered quite the patronage over the past three years, and now they are expanding to a second location in Port Orange. How are you today, Mike? (02:45)

**MICHAEL:** I’m great, thanks for having me. (16:39)

**ALEX:** Wonderful, so Mike, how do you feel about being such a successful business owner at such a young age? (18:28)

**MICHAEL:** Well, it can be stressful at times, but it’s all worth it to see the restaurant do well. You know, I was basically raised in the restaurant industry, so I’ve had a lot of help along the way. (23:16)

**ALEX:** That’s right, you mentioned that running restaurants is somewhat of a family affair. Can you describe growing up in the restaurant industry and if it served as an inspiration for you? (29:78)

**MICHAEL:** It absolutely did. My family has owned restaurants for a really long time, I mean my grandpa owned a pizza place in Orlando for thirty years, and my family also owns Frozen Gold in New Smyrna Beach. I have learned a lot over the years, and the support of my family has been so great, I’m not sure I could have done it without them. (36:52)

**ALEX:** Well, it’s amazing to see you carrying on your family legacy with so much success. Speaking of success, your second location is set to open in late April. Are you feeling nervous about taking over the old Ritter’s Frozen Custard building? (46:08)

**MICHAEL:** Honestly, I am mostly just stressed right now, trying to get everything ready in time. I know that it’s sad to see an ice cream joint that’s been there since 1999 go away, but we’re hoping that people will see that we are trying to honor Ritter’s legacy and offer a new mom and pop place for people to enjoy and make new memories. (54:92)

**ALEX:** I can’t think of a better way to honor and preserve the local charm of Port Orange. Well Mike, thank you so much for talking to us today. (01:05:36)

**MICHAEL:** No problem, it was a pleasure. (01:09:88)

**ALEX:** Well everyone, from all of us here at Port Orange News 10, have a great night. (01:11:66)

**<<*fade under…*>>**

**<<Close with jingle>> (01:14:71)**

**References**

MacAdam, A. (2015, March 9). *What does a radio script look like?* NPR Training + Diverse Sources Database. <https://training.npr.org/2015/03/09/what-does-a-radio-script-look-like/>